



S • O • B • A
*Stone Oak
Business
Association*

Who We Are:

The Stone Oak Business Association (SOBA) is a grass-roots organization that gives Stone Oak businesses a voice within the community, while providing a forum for business members to network, increase their company's visibility, and strengthen business relationships.

SOBA was founded in October, 2001 by Gina Groomer-Barbera and Russell Groomer, co-owners of *Welcome Home! Community Newspaper*, a publication distributed to over 52,000 area residents. As small business owners themselves, they saw a need for networking opportunities in this ever-growing region of San Antonio.

The association is here to educate and inform its members as it strives to actively represent, promote, and support the business community. SOBA does this by offering monthly meetings featuring prominent speakers, networking events that attract over 100 people, and countless avenues for your business to be seen and heard throughout the north side. With roughly 400 members, this growing organization embraces a free exchange of helpful information and mutual support, helping to expand and support this tight-knit community.

Benefits:

- A link to you business's webpage on the SOBA website.
- Membership recognition on website and in the annual Stone Oak Source directory.
- Web banner opportunities.
- A FREE listing in the Stone Oak Source.
- Discounts on Stone Oak Source advertisements.
- Annual membership recognition in the Welcome Home Newspaper, 78258 edition.
- Discounts on lunch and evening meetings/events, including the annual Business Expo.
- A Ribbon Cutting ceremony, which includes a 150 word article in the Welcome Home Newspaper, 78258 edition.
- Two free Business Neighbor Announcements (non-ad related) per year.
- Excel file of fellow SOBA members upon request (includes mailing addresses only).
- Listing of member discounts on SOBA website to encourage business activity.
- The opportunity to become a SOBA Statesman:
 - Serve on the Ribbon Cutting Committee.
 - Have photo published in the Statesmen Ad in the Welcome Home Newspaper, 78258 edition.
 - Provide your company's promotional materials in SOBA "Welcome Packet."



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Building Relationships, Growing Businesses

SOBA Membership Agreement	Company Name _____
	Contact _____ Phone _____
	Address _____ City/Zip _____
	Email _____
	Fax _____
	Type of Business _____
	Web Address _____

Payment Instructions

Checks should be made out to the Stone Oak Business Association or use credit card enrollment below. Membership dues are \$250 per year for up to three associates and \$25 for each additional associate.

<input type="checkbox"/> Mastercard	<input type="checkbox"/> Visa	Card Number _____
Expiration Date _____	Print Name _____	
Amount _____	Authorized Signature _____	
Representative _____	Date _____	



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SOBA Contributor Agreement	Company Name _____	
	Contact _____	Phone _____
	Address _____	City/Zip _____
	Email _____	Fax _____
	Type of Business _____	
	Offer: _____ _____ _____ _____	

I agree to provide this offer, stated above, for a minimum of one full year to all Stone Oak Business Association Members who present their membership card. Offer will continue on a month-to-month basis after one year – unless otherwise notified in writing of cancellation. A 30-day advanced written notice is needed if contributor decides to cancel said offer. Contributors also agree to display the Stone Oak Business Association decal on door of business to help identify themselves as a SOBA contributor for the duration of participation.

Print Name _____ Signature _____

SOBA Representative _____ Date _____

Stone Oak Source



Business and Medical Listing 2010

Name of Business

Type of Business _____
(One Category per Business Listing)

Address _____

Phone # _____ Fax _____
(for medical only)

Website _____

Name of Center/Building of Business Location

Name of Person Authorizing: _____

Email for Ad and Business Listing Approval:

Stone Oak Source 2010-2011 Medical Directory Categories

Please mark an "X" next to the category that best describes your medical practice. If none of the categories below describe your practice, mark an "X" next to "Other" and briefly describe the type of practice you are listing.

- | | |
|--|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Allergy, Asthma & Immunology <input type="checkbox"/> Alzheimer's/Dementia Care Residence <input type="checkbox"/> Angiography <input type="checkbox"/> Anti-Aging <input type="checkbox"/> Cancer Treatment <input type="checkbox"/> Cardiology <input type="checkbox"/> Cardiovascular <input type="checkbox"/> Chiropractors <input type="checkbox"/> Colon & Rectal Surgery <input type="checkbox"/> Cosmetic Gynecology <input type="checkbox"/> Cosmetic Surgery <input type="checkbox"/> Counseling <input type="checkbox"/> Credentialing <input type="checkbox"/> Dentistry – Cosmetic <input type="checkbox"/> Dentistry – Endodontics <input type="checkbox"/> Dentistry – Family <input type="checkbox"/> Dentistry – General <input type="checkbox"/> Dentistry – Pediatric <input type="checkbox"/> Dermatology <input type="checkbox"/> Family Medicine <input type="checkbox"/> Gastroenterology <input type="checkbox"/> Health Care <input type="checkbox"/> Health & Wellness <input type="checkbox"/> Hospitals <input type="checkbox"/> Imaging Centers <input type="checkbox"/> Internal Medicine <input type="checkbox"/> Lasik Centers <input type="checkbox"/> Medical Billing <input type="checkbox"/> Medical Equipment Repair <input type="checkbox"/> Medical Esthetiques <input type="checkbox"/> Medical Information Technology <input type="checkbox"/> Medical Transcription <input type="checkbox"/> Midwives <input type="checkbox"/> Neurology <input type="checkbox"/> Neurosurgery <input type="checkbox"/> Nutritionists & Dietitians <input type="checkbox"/> Obstetrics/Gynecology <input type="checkbox"/> Ophthalmology <input type="checkbox"/> Optometrists <input type="checkbox"/> Oral & Maxillofacial Surgery <input type="checkbox"/> Orthodontics <input type="checkbox"/> Orthotics & Prosthetics <input type="checkbox"/> Otolaryngologists <input type="checkbox"/> Pain Management <input type="checkbox"/> Pediatrics <input type="checkbox"/> Pediatrics – After Hours <input type="checkbox"/> Pediatrics – Pulmonary <input type="checkbox"/> Pharmacy <input type="checkbox"/> Physical Therapy | <ul style="list-style-type: none"> <input type="checkbox"/> Plastic Surgery <input type="checkbox"/> Plastic Surgery – Facial <input type="checkbox"/> Podiatry <input type="checkbox"/> Skilled Nursing <input type="checkbox"/> Speech Therapy <input type="checkbox"/> Sports Medicine <input type="checkbox"/> Therapy <input type="checkbox"/> Urgent Care/Minor Emergency <input type="checkbox"/> Vein Treatment <input type="checkbox"/> Wellness & Weight Loss <input type="checkbox"/> Other _____ _____ _____ |
|--|---|

Stone Oak Source 2010-2011 Business Directory Categories

Please mark an "X" next to the category that best describes your business. If none of the categories below describe your business, mark an "X" next to "Other" and briefly describe the type of business you are listing.

- | | | |
|--|---|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Accountants – Certified Public <input type="checkbox"/> Advertising/Promotional Products <input type="checkbox"/> Air Conditioning & Heating <input type="checkbox"/> Apartment Communities <input type="checkbox"/> Apartment Locators <input type="checkbox"/> Art Galleries/Studios <input type="checkbox"/> Assisted Living <input type="checkbox"/> Associations <input type="checkbox"/> Athletic Training Facilities <input type="checkbox"/> Attorneys <input type="checkbox"/> Automotive Collision Repair <input type="checkbox"/> Automotive Dealerships <input type="checkbox"/> Automotive Repair <input type="checkbox"/> Bakeries <input type="checkbox"/> Banking <input type="checkbox"/> Bars <input type="checkbox"/> Beauty Salons & Spa Services <input type="checkbox"/> Beauty Products/Cosmetics <input type="checkbox"/> Birthday Parties <input type="checkbox"/> Business Consulting <input type="checkbox"/> Catering <input type="checkbox"/> Chimney Sweep – Certified <input type="checkbox"/> Chocolate <input type="checkbox"/> Churches <input type="checkbox"/> Cleaners & Laundry <input type="checkbox"/> Cleaning Products <input type="checkbox"/> Communications Providers <input type="checkbox"/> Computer Services <input type="checkbox"/> Counselors/Mediators <input type="checkbox"/> Country Clubs <input type="checkbox"/> Credit Restoration <input type="checkbox"/> Credit Unions <input type="checkbox"/> Day Care <input type="checkbox"/> Decks & Patios <input type="checkbox"/> Drug Detection Services <input type="checkbox"/> Employee Benefits <input type="checkbox"/> Entertainment – Music <input type="checkbox"/> Entertainment – Performing Arts <input type="checkbox"/> Entertainment – Sports <input type="checkbox"/> Etiquette Classes <input type="checkbox"/> Event Planning <input type="checkbox"/> Eyelash Extensions <input type="checkbox"/> Financial Advisors, Investments & Services <input type="checkbox"/> Fitness Centers <input type="checkbox"/> Fitness Centers – Children's <input type="checkbox"/> Florists <input type="checkbox"/> Fruit Bouquets <input type="checkbox"/> Funeral Homes <input type="checkbox"/> Golf Courses <input type="checkbox"/> Greeting Cards <input type="checkbox"/> Health Food <input type="checkbox"/> Home Furnishings & Bedding <input type="checkbox"/> Home Building & Remodeling | <ul style="list-style-type: none"> <input type="checkbox"/> Home Care <input type="checkbox"/> Home Technology Design <input type="checkbox"/> Honeymoon Travel <input type="checkbox"/> Hotels <input type="checkbox"/> House Cleaning <input type="checkbox"/> Human Resources <input type="checkbox"/> Ice Cream <input type="checkbox"/> Insurance <input type="checkbox"/> Insurance Contract Management <input type="checkbox"/> Interior Design <input type="checkbox"/> Internet Marketing <input type="checkbox"/> Irrigation System Installation & Services <input type="checkbox"/> IT Services <input type="checkbox"/> IT Staffing <input type="checkbox"/> IT Support <input type="checkbox"/> Janitorial Services <input type="checkbox"/> Jewelry <input type="checkbox"/> Kennels <input type="checkbox"/> Language Centers <input type="checkbox"/> Lawn & Landscaping Services <input type="checkbox"/> Limousines <input type="checkbox"/> Liquor Stores <input type="checkbox"/> Mailing Services <input type="checkbox"/> Massage – Therapeutic <input type="checkbox"/> Mortgage <input type="checkbox"/> Music Schools <input type="checkbox"/> Music Venues <input type="checkbox"/> Newspapers <input type="checkbox"/> Office Condominiums <input type="checkbox"/> Office Equipment <input type="checkbox"/> Organizing Services <input type="checkbox"/> Painting Contractors <input type="checkbox"/> Pest Control <input type="checkbox"/> Pet Grooming <input type="checkbox"/> Pet Sitting & Services <input type="checkbox"/> Photographers <input type="checkbox"/> Picture Framing <input type="checkbox"/> Pilates <input type="checkbox"/> Pool Construction <input type="checkbox"/> Pottery Studios <input type="checkbox"/> Pre-Schools <input type="checkbox"/> Printer Ink & Toner <input type="checkbox"/> Printing & Copying <input type="checkbox"/> Private Schools <input type="checkbox"/> Prof. Employer Organizations <input type="checkbox"/> Professional Speakers <input type="checkbox"/> Property Management <input type="checkbox"/> Real Estate <input type="checkbox"/> Real Estate School <input type="checkbox"/> Restaurants – American <input type="checkbox"/> Restaurants – Asian <input type="checkbox"/> Restaurants – BBQ <input type="checkbox"/> Restaurants – Breakfast/Lunch | <ul style="list-style-type: none"> <input type="checkbox"/> Restaurants – Café <input type="checkbox"/> Restaurants – Deli <input type="checkbox"/> Restaurants – French <input type="checkbox"/> Restaurants – Gourmet <input type="checkbox"/> Restaurants – Italian <input type="checkbox"/> Restaurants – Mediterranean <input type="checkbox"/> Restaurants – Mexican <input type="checkbox"/> Restaurants – Mongolian Stir Fry <input type="checkbox"/> Restaurants – Pizza <input type="checkbox"/> Restaurants – Prepared Meals <input type="checkbox"/> Restaurants – Seafood <input type="checkbox"/> Restaurants – Southwestern <input type="checkbox"/> Restaurants – Thai <input type="checkbox"/> Retail – Boutiques <input type="checkbox"/> Retail – Children's Boutiques <input type="checkbox"/> Retail – Discount Stores <input type="checkbox"/> Retail – Footwear <input type="checkbox"/> Retail – Health & Wellness <input type="checkbox"/> Retail – Shopping Centers <input type="checkbox"/> Retail – Specialty Stores <input type="checkbox"/> Retail – Toy Stores <input type="checkbox"/> Retirement Communities <input type="checkbox"/> Security <input type="checkbox"/> Staffing <input type="checkbox"/> Storage <input type="checkbox"/> Structural & Civil Engineering <input type="checkbox"/> Surveyors <input type="checkbox"/> Tanning Salons <input type="checkbox"/> Tattoos/Body Piercings <input type="checkbox"/> Trade Schools <input type="checkbox"/> Travel Agencies <input type="checkbox"/> Tutoring/Learning Centers <input type="checkbox"/> Veterinary Hospitals <input type="checkbox"/> Welcome Services <input type="checkbox"/> Wellness & Nutrition <input type="checkbox"/> Wholesale – Designer Merchandise <input type="checkbox"/> Wholesale – General <input type="checkbox"/> Window Coverings <input type="checkbox"/> Window Tinting <input type="checkbox"/> Wine <input type="checkbox"/> Other (explain) _____ _____ _____ |
|--|---|---|



Stone Oak Source

A Business and Medical Directory for Stone Oak and Surrounding Areas

Dear Business Neighbors,

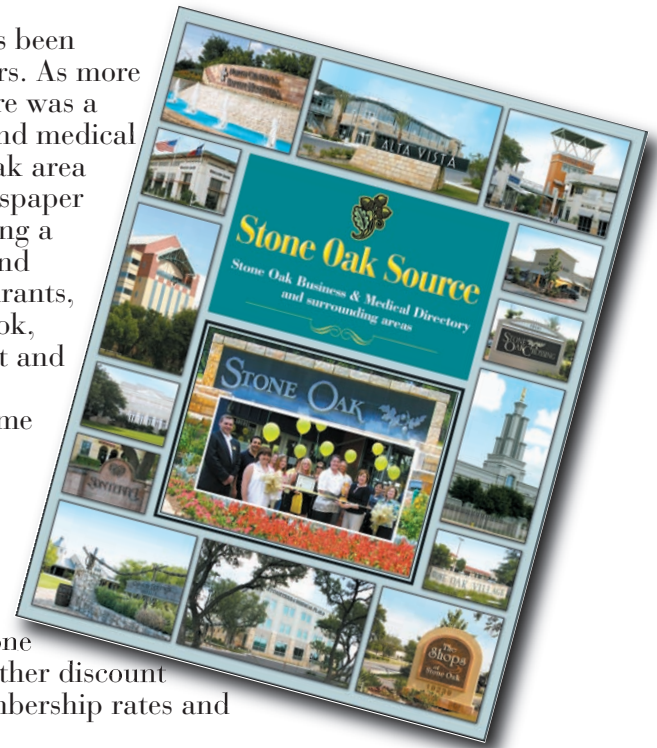
Throughout the years, the Stone Oak Business Association (SOBA) has been working hard to promote strong relationships between business neighbors. As more and more businesses joined the association, it became apparent that there was a dire need for a directory of all these various businesses, organizations, and medical offices and facilities – in other words, a guide to everything the Stone Oak area has to offer. In June 2009, SOBA and Welcome Home! Community Newspaper published the first edition of Stone Oak Source, which in addition to being a directory, provides important information regarding local schools, city and government offices, utilities, and fun information on things to do, restaurants, shopping, and the history of Stone Oak. A beautifully bound 8"x10" book, Stone Oak Source is both an essential guide for every Stone Oak resident and a treasured publication with a great shelf life.

The full color book is covered in a heavy-weight, varnished paper. Prime placement advertising is offered inside the front cover, inside the back cover, and on the back cover. A limited number of pages throughout the book are 70 lb. glossies, also considered prime placement, and all other pages are 50 lb. offset.

Members of the Stone Oak Business Association will receive a complimentary business or medical listing and a discounted rate for advertising. Membership also includes a link on SOBA's website, the Stone Oak Source website, a ribbon cutting ceremony for your business, and other discount opportunities. Please talk to your sales representative about annual membership rates and other benefits.

A total of 10,000 copies of Stone Oak Source will be delivered to local businesses for free distribution to the public. SOBA members, local real estate offices, and hotels will all have copies, and books will also be hand delivered to new home owners in the area.

The growth of Stone Oak and its surrounding areas has been amazing to watch, and it is still expanding at a rapid pace. This local guide is an invaluable resource for long time residents and new neighbors alike.



Business Listing

Name, Address Phone Number & Website	Non Member \$150	SOBA Member FREE
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Advertising Rates

	Non Member	SOBA Member
Full Page	\$1200	\$1100
Half Page	\$650	\$550
Quarter Page	\$450	\$350

Mechanicals

Full Page	7.50	X	10.125
Half Page (Horz.)	7.50	X	4.9375
Quarter Page (Stand.)	3.625	X	4.9375