



# Stone Oak Source

## Stone Oak Business & Medical Directory & surrounding areas

Dear Business Neighbors,

As we work with the community, we have received many requests for a local directory. We have come to realize the need to have a guide of business and medical information at one's fingertips. *Welcome Home Community Newspaper* is excited to announce a business & medical directory for Stone Oak and its surrounding areas titled *Stone Oak Source*. It will list businesses by category with name, address, phone number and website. There will be a separate section for the medical community categorizing each practice by its specialty with name, address, phone number and website. Included in the business and medical directory, will be a resource directory which will include local public schools, city and government offices and utility service companies.

*Stone Oak Source* will be personalized to the area, giving the history of Stone Oak, annual events to its area and a map of the Stone Oak business community.

*Stone Oak Source* will be a full color perfect bound book with its size being 8 3/8 by 10 7/8. The cover will be a varnish finish on heavy weight paper. Inside we will offer prime placement for advertising on front inside, back inside and back cover. There will be a limited amount of prime placement on 70 lb. glossy. All other pages will be 50 lb. offset paper.

Members of the Stone Oak Business Association (SOBA) will receive a complimentary business listing and a discounted rate for advertisement. Membership also includes a website link on SOBA's webpage, a ribbon cutting ceremony and other discounted opportunities. Cost of membership is \$250 for the year.

A total of 10,000 *Stone Oak Source* business & medical directories will be available for 2009.

Distribution of directories will be hand delivered to each business. SOBA members will be provided a *Stone Oak Source* guide, and local real estate offices will be supplied additional directories to be distributed to new homeowners. *Stone Oak Source* will also be hand delivered to new homeowners in the area.

The growth of our area has been phenomenal and having a local guide will make it convenient for all to use and find what they need in the community. *Stone Oak Source* will be a treasured publication with great shelf life. We look forward to your participation.



## Business Listing

Name, Address Phone Number & Website	Non Member \$150	SOBA Member FREE
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## Advertising Rates

	Non Member	SOBA Member
Full Page	\$1200	\$1100
Half Page	\$650	\$550
Quarter Page	\$450	\$350

## Mechanicals

Full Page	7.50	X	10.125
Half Page (Horz.)	7.50	X	4.9375
Quarter Page (Stand.)	3.625	X	4.9375